



Your IECA Conference Road Map

The conference is broken out into sessions, events, and breaks. During sessions you will have a choice to attend one of three different discussions.



Conference Attire

In general, the conference attire is business casual. However, feel free to dress appropriately for the activity you will be participating in (i.e. golf attire, yoga session, or casual attire for the foodie tour). Receptions and Dinners tend to be slightly more formal; best bet is to dress comfortably and professionally. Please note for Sunday evening's Reception and Dinner, this will be on the beach/deck, so flat shoes and more casual attire (i.e. khaki dress shorts, polo's, sun-dresses) is recommended.



Registration

This is where you can ask any conference related questions on getting around, where sessions & events are located, etc. The registration desk is open throughout the conference so feel free to stop back at any time if you need help.



Text Alerts

Text "annual" to 33222 for alerts and conference updates on-site! 📱



Saturday Early Bird Reception

If you made it into St. Pete on Saturday, make sure you join us at the Early Bird Reception. This is a great opportunity to build relationships with attendees early on in a smaller, more intimate setting. Also, if you are in our IECA Ambassador Program, this is an excellent time to meet with your Ambassador before the Conference gets going!



Sunday

TIP!

The IECA membership booth is a GREAT place to ask about member benefits, activities going on throughout the year, the IECA website, and any other questions you may have—all things IECA!

TRADE SHOW/EDUCATION GROUP RECEPTION

This is a great chance to meet our exhibitors AND have time to chat one-on-one with our education group volunteers!

TIP!

Popular sessions fill up quickly! Be sure to get to your sessions early for a chance to have time to introduce yourself to new people with similar interests!

NETWORKING DINNER

Grab a bite with your IECA colleagues in a relaxing beach theme! Not tired yet? Attend the Haynes and Boone LLP Reception After Hours Party!

MONDAY MORNING YOGA ON THE BEACH

Early riser? Join us to get your mind and body flowin' with our morning yoga on the beach! Bond with IECA members over this relaxing and healthy practice!

TIP!

All break and food functions (besides dinners) are located in the Trade Show!

BREAKFAST IN THE TRADESHOW

Fuel yourself for the day, and chat with some members!

Monday

OPTIONAL MONDAY AFTERNOON NETWORKING ACTIVITIES

During this period IECA offers you the opportunity to network with your peers at the following events:



IECA ANNUAL GOLF TOURNAMENT:

This event presents a great opportunity for small group networking



FOODIE AND NETWORKING TOUR:

Enjoy the local cuisine but make sure to wear comfortable walking shoes



DAY NETWORKING EVENT:

Pool-side networking and entertainment event

Not interested in any of these activities?

This is a great opportunity to schedule some personal one-on-one time with other IECA members, clients and Ambassadors.

BREAKFAST & NETWORKING LUNCH IN OUR TRADE SHOW

Don't forget that all meal functions today (besides dinner) are in the Trade Show, so stop in to grab a bite, and to check out our exhibitors!

MEET & GREET DINNER

Come meet some of IECA leadership and other industry professionals and have some fun at a casual dinner, walking distance from the property!

Tuesday

GET READY!

LUNCH

Don't forget the IECA Networking Lunch in our Trade Show!

TRADE SHOW RECEPTION

This will be your last opportunity to check in with exhibitors, education groups, and others before the night's dinner. This is also where most of our sponsors provide giveaways, raffles prizes, and more!

CLOSING NETWORKING DINNER

This is where the full event culminates with leadership announcements, welcoming the new IECA President, and a delicious spread and open bar! We always provide some great entertainment with music and excitement -- any IECA attendee, new or seasoned, will likely be at this finale!

Wednesday

BREAKFAST SPEED DATING WITH THE IECA BOARD OF DIRECTORS

New this year - have you ever wondered how to become President or a board member of the IECA? Do you want to learn about how the IECA budgets and plans its conferences? What challenges and opportunities does the IECA face and how does it plan to address them? Come have breakfast with the board and get answers to these and any other questions you may have.

NEW THIS YEAR!

SEE YOU NEXT YEAR!